

**Election Commission of India**  
Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/Paid News/2019

Dated: 4<sup>th</sup> June, 2019

To

The Chief Electoral Officers of  
All States & Union Territories

Subject: Measure to check 'Paid News' during elections – publicizing the confirmed paid news cases on website – regarding .

Sir/Madam,

Please refer to the Commission's letter No. 491/Media Policy/2013 dt 25<sup>th</sup> November, 2013 (copy enclosed). I am directed to reiterate that in the established/confirmed cases of paid news, action to be taken would be as follows:

- (i) Name of the candidate (and not the media house) shall be published on CEOs website in appropriate manner.
- (ii) Name of the print and electronic media, with all the details of the paid news item shall be forwarded to Press Council of India (PCI) and News Broadcasters Association (NBA) by the Commission (and not by the O/o CEO) after obtaining it from the CEOs concerned.



Yours faithfully,

(Pawan Diwan)  
Under Secretary

Phone- 01123052133

Email: diwaneci@yahoo.co.in

*Handwritten notes in blue ink:*  
Ackd (SS)  
Ackd (AN)

*Handwritten date:*  
11/6/19



## Office of the Chief Electoral Officer, Karnataka

Nirvachana Nilaya, Sheshadri Road, Bengaluru-560 001.

No: DPAR/28/CHUSAVI (Addl. CEO-1) 2019

Date:20.06.2019

**Sub:** Measure to check "Paid News" during Elections- Publicizing the confirmed paid news cases on website- reg.

**Ref:** Election Commission of India letter No. 491/Paid News/2019, dated 04-06-2019.

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Sl. No.	Name of the Candidate & party affiliation to whom notice issued in paid news case	Title of the news items	Cost of said news item of per DIPR/DAVP rates that was accounted
1	The President Indian National Congress (Shri. B.N. Chandrappa)	ಬರದ ನಾಡಿನ ಬಂಗಾರ ಹಾಗೂ ನೊಂದವರಲ್ಲ ಸಂತನ ಮೂಡಿಸೋದೇ ಗುರಿ	2,56,000/-
2	The President Indian National Congress (Shri. B.N. Chandrappa)	ಬಯಲು ಸೀಮೆ ಭರವಸೆ, ದುರ್ಗದ ಜನರ ಋಣವ ನಾ ಮರೆವುದುಂಟೇನು ಜನ ಮೆಚ್ಚಿದ ನಾಯಕ	3,20,000/- 4,73,600/-
3	The President Indian National Congress (Shri. B.N. Chandrappa)	ಜಿಲ್ಲೆಯ ಅಭಿವೃದ್ಧಿಗೆ ಜಜಿಪಿಯತ್ತ ಮತದಾರನ ಚಿತ್ತ	4,752/-
4	Bharatiya Janatha Party (A. Narayanaswamy)	ಕೋಟಿ ನಾಡಲ್ಲ ಕಮಲ ಕಿಲಕಿಲ... ಕೈ ವಿಲವಿಲ...!	5,555/-
5	Independent (L. Rangappa)	ಚಿತ್ರದುರ್ಗ ಲೋಕಸಭಾ ಕ್ಷೇತ್ರದಲ್ಲ ಜನತೆಯ ನಾಡಿಯನ್ನು ಅರಿತಿದ್ದು ಗೆಲ್ಲುವ ವಿಶ್ವಾಸದಲ್ಲರುವ ಪಕ್ಷೇತರ ಅಭ್ಯರ್ಥಿ ಎಲ್ ರಂಗಪ್ಪ ಚಿತ್ರದುರ್ಗ ಲೋಕಸಭಾ ಕ್ಷೇತ್ರ:ಕ್ಷೇತ್ರದ ಅಭಿವೃದ್ಧಿಗೆ ಶ್ರಮಿಸುವ ಇಂಗಿತ ಪಕ್ಷೇತರ ಅಭ್ಯರ್ಥಿ ಎಲ್ ರಂಗಪ್ಪ	3,762/- 3,812/-

(Dr.K.G.JAGADEESHA)

Addl. Chief Electoral Officer-1  
DPAR (Elections).